



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 E2

Results as of: 7/31/2014

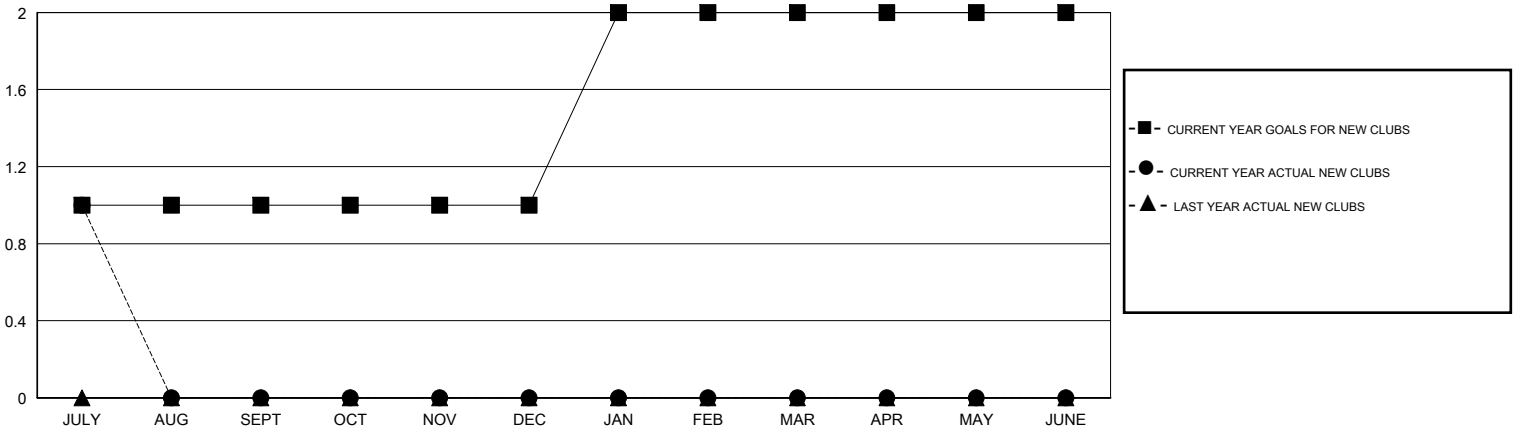
GMT: ED LECIUS

LOCATION NEW YORK

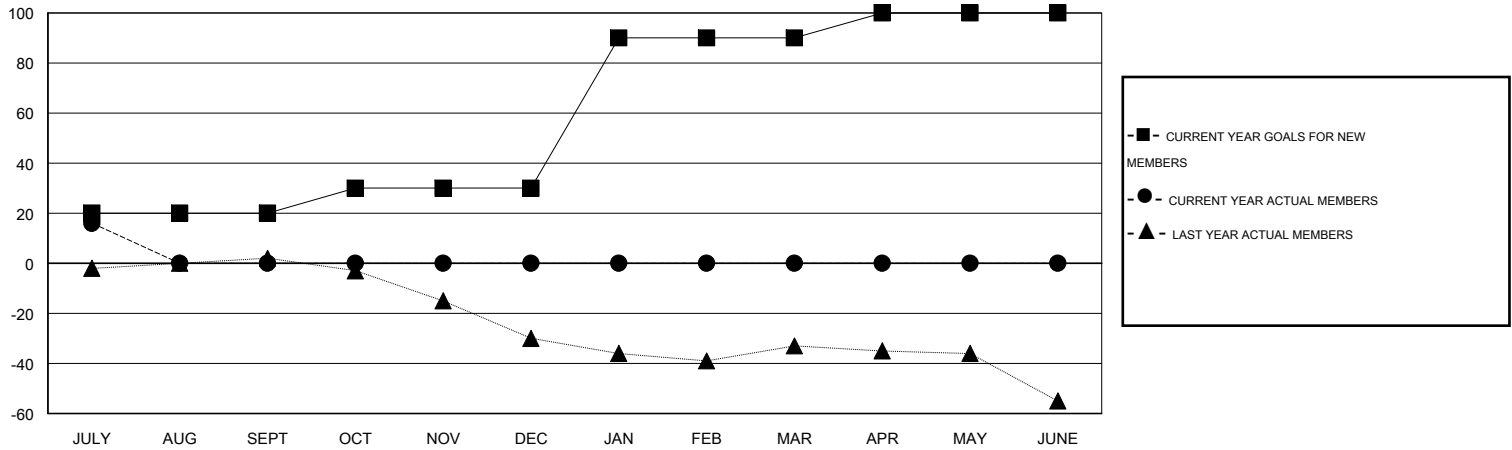
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2014-2015 |               |                  |                      |                      | RESULTS FOR 2014-2015 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 1                | 0                    | 1                    | JULY/AUG/SEPT         | 20              | 30                         | 14                     | 16                   |
| OCT/NOV/DEC           | 0             | 0                | 0                    | 0                    | OCT/NOV/DEC           | 10              | 0                          | 0                      | 0                    |
| JAN/FEB/MAR           | 1             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 60              | 0                          | 0                      | 0                    |
| APR/MAY/JUNE          | 0             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 10              | 0                          | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                  |              |
|------------------------|---|----------------------------------|--------------|
| DROPPED CLUBS: 0       | 2 CLUBS OF 39 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>       |              |
| <u>DROPPED MEMBERS</u> |   | MALE                             | 739 (68.81%) |
| DECEASED               | 0   | FEMALE                           | 335 (31.19%) |
| CLUB CANCELLED         | 0   | <u>FAMILY UNIT MEMBERS</u> 237   |              |
| OTHER                  | 14  | <u>HEAD OF HOUSEHOLD</u> 117     |              |
| TOTAL                  | 14  | <u>NON-HEAD OF HOUSEHOLD</u> 120 |              |

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